

Logistics Tech Outlook TOP 10 LOGISTICS SOLUTION PROVIDERS IN EUROPE 2020

Today, the increasing globalisation is driving change in the logistics industry through greater competition, cost pressure and consolidation. A fundamental challenge facing logistics companies is the implementation of innovative operational and technological solutions to both improve efficiency and quality of service within capacity constraints. Furthermore, as a significant contributor to the global carbon footprint, a fundamental tenet of a logistics enterprises' strategy is delivering an economical but sustainable distribution solution that manages fuel costs and minimises environmental impact.

In the past decade with real-time data is becoming an essential demand by customers and carriers alike, logistics and supply chain enterprises need to focus on implementing cutting-edge Supply Chain Visibility (SCV) solutions into their operations. These solutions can promote quick response to change by allowing companies to use real-time data. Such data includes traffic patterns, weather, or road and port conditions, which are used to take action and reshape demand or redirect supply and optimise routes. In addition, the logistics industry has started to integrate Artificial Intelligence solutions, including intelligent transportation, route planning, and demand planning into their operations. From automated warehouse picking systems and predictive optimisation software to last-mile delivery robots and sustainability solutions, AI is making a massive impact in logistics operations. Lastly, as sustainability is a trend that is seen across industries and logistics is no exception. To lessen the harmful environmental impact, companies are leveraging a plethora of technologies, from actual electric vehicles to AI-based software that calculates the route with the lowest generated emissions. Every stakeholder in the supply chain is expected to benefit from these logistics technology trends continuing in 2021.

To help organizations and leaders select the best vendors and advance their Trade initiatives, Logistics Tech Outlook Magazine's editorial board has assessed and shortlisted Logistics Tech Solution Providers that are at the forefront of providing cutting-edge technology solutions such as (names of companies) and many more. These companies offer robust products coupled with innovative strategies that are distinctively prominent in the field.

We present to you "Top 10 Logistics Solution Providers Europe – 2020".

Top 10 Logistics Solution Providers in Europe - 2020

Company

Description

CON-LINO
con-lino.com

CON-LINO provides software solutions to businesses – enabling organizations to streamline processes, improve efficiency, increase productivity and address specific business challenges

DeliveryMatch
deliverymatch.eu

Offers a transport management system that connects all sales channels with the logistic chain and extracts information from different platforms to provide reliable carrier and shipment delivery options

Forto
forto.com

Forto stands for groundbreaking, scalable, digital logistics technology and services that go beyond transportation from point A to point B

Instabox
instabox.io

Instabox is a delivery service exclusively available to selected online partners

InstaFreight
instaflight.delen

InstaFreight is a leading LogTech company that uses technology for efficient & transparent execution of overland transports in Europe

Postis
postis.eu

Postis is the first Romanian company to build a solution that manages the complex delivery operations every retail player faces

SeaFocus
seafocus.international

SeaFocus monitors the market and the players, to find synergies and introduce different vendors to those who may not know them

Smart Robotics
smart-robotics.nl

With their intelligent software, Smart Robotics develops flexible robot solutions for the automation of picking processes in various markets around the globe, including Food, FMCG, E-commerce, Retail, Fashion and many more

Tradeline
tradeline.io

A blockchain-based digital platform focused on eliminating the need for reconciliation and redundant paper-based processes in the physical post-trade lifecycle

TransCTRL
transctrl.hu

The strategic goal of TransCTRL is to develop solutions and services based on the logistics knowledge and experience gained by our colleagues, with which they can significantly improve the competitiveness of domestic and international players in the logistics sector